

NaLette M. Brodnax

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EDUCATION

PhD in Public Policy and Political Science (Joint) Indiana University, Bloomington, IN	2017
MPP in Public Policy Loyola University, Chicago, IL	2012
BSBA in Finance The Ohio State University, Columbus, OH	2003

ACADEMIC APPOINTMENTS

Assistant Professor , McCourt School of Public Policy Georgetown University, Washington, DC	August 2018 – Present
Visiting Fellow , Institute for Quantitative Social Science Harvard University, Cambridge, MA	July 2018 – June 2020
Postdoctoral Fellow , Institute for Quantitative Social Science Harvard University, Cambridge, MA	July 2017 – June 2018

PUBLICATIONS

- Brodnax, NaLette. “The Impact of Choice Architecture on Postsecondary STEM Enrollment: Evidence from a Randomized Controlled Trial” *Forthcoming, Educational Evaluation and Policy Analysis*
- Brodnax, NaLette and Piotr Sapiezynski. 2022. “From Home Base to Swing States: The Evolution of Digital Advertising Strategies during the 2020 US Presidential Primary.” *Political Research Quarterly* 75(2): 460–478. DOI: [10.1177/10659129221078046](https://doi.org/10.1177/10659129221078046)
- Kitchens, Karin and NaLette Brodnax. 2021. “Race, School Discipline, and Magnet Schools.” *AERA Open* 7(1): 1–22. DOI: [10.1177/23328584211033878](https://doi.org/10.1177/23328584211033878)
- Nelson, Ashlyn, NaLette Brodnax, and Lauron Fischer. 2016. “The Economic Impacts of Investing in Early Childhood Education in Indiana.” Indiana Early Learning Advisory Committee.

Works in Progress

- Brodnax, NaLette. “Top-Down Discipline: The Role of Carceral Ideology in the Formation of Public Schools’ Disciplinary Regimes”
- Brodnax, NaLette, Ji Su Yoo, and Latanya Sweeney. “State Policies and the US Election Franchise: A Multistage Approach”
- Brodnax, NaLette and Sarah James. “Topics as Outcomes: Using Structural Topic Models to Measure Policy Diffusion”

GRANTS AND FELLOWSHIPS

William T. Grant Scholar, Class of 2028	2023
Annenberg Institute at Brown University, EdResearch for Recovery Writer’s Fellowship	2023
Georgetown University, Summer Research Grant, \$10,000	2022
Alfred P. Sloan Foundation, “Population Measurement Using Administrative Data” with Maria Cancian and Amy O’Hara, \$598,000	2019
Indiana University Bloomington, President’s Diversity Dissertation Fellowship	2017
Indiana University Bloomington, Philip J. Rutledge Fellowship	2016
Indiana University Bloomington, President’s Diversity Doctoral Fellowship	2014
The Ohio State University, John Glenn Washington Academic Fellowship	2003

PRESENTATIONS

- “The School-as-Prison Pipeline: A Typology of Carceral Language in Schools,” Association for Public Policy Analysis and Management, 2023 Fall Research Conference, Washington, DC
- “Top-Down Discipline: Linking Political and Carceral Ideology in Schools,” American Political Science Association, 2023 Annual Meeting, Los Angeles, CA
- “Top-Down Discipline: The Role of Carceral Ideology in the Formation of Public Schools Disciplinary Regimes,” 9th International Conference on Computational Social Science, Copenhagen, DK, July 2023
- “Carceral Ideology: A New Framework for Examining Equity in Education,” Association for Public Policy Analysis and Management, 2022 Fall Research Conference, Washington, DC
- “Carceral Ideology: A New Framework for Examining Equity in Education,” Maryland Equity Project Colloquium, April 2022, College Park, MD
- “State Policies and the US Election Franchise: A Multistage Approach,” with Ji Su Yoo and Latanya Sweeney, State Politics and Policy 2022, Tallahassee, FL
- “State Policies and the US Election Franchise: A Multistage Approach,” with Ji Su Yoo and Latanya Sweeney, Visions in Methodology 2021, Claremont, CA
- “Staying in the Race: Political Advertising Strategies in Response to a Crowded ‘Invisible Primary,’” with Piotr Sapiezynski, Politics and Computational Social Science, 2020 Conference, Virtual
- “From Home Base to Swing States: A Spatiotemporal Analysis of Political Advertising Strategies on Facebook,” (co-presenter) with Piotr Sapiezynski, Politics and Computational Social Science, 2019 Conference, Washington, DC
- “Data Science for Public Policy,” NSF Workshop on Computing, Data Science, and Access to Justice, June 2019, Washington, DC
- “State Policies and the US Election Franchise: A Multistage Approach,” with Ji Su Yoo and Latanya Sweeney, American Political Science Association, 2019 Annual Meeting, Washington, DC
- “The Impact of Choice Architecture on Postsecondary STEM Enrollment: Evidence from a Randomized Controlled Trial,” Society for Research on Educational Effectiveness, 2019 Spring Research Conference, Washington, DC
- “The Impact of Choice Architecture on Postsecondary STEM Enrollment: Evidence from a Randomized Controlled Trial,” American University, School of Public Affairs Seminar Series, January 2019, Washington, DC

- “Topics as Outcomes: Using Structural Topic Models to Measure Policy Diffusion,” with Sarah James, Society for Political Methodology, 2018 Annual Meeting, Provo, UT
- “The Impacts of Stereotypical and Counter-Stereotypical Imagery on Female and Male Students: Lessons for Implementation,” Society for Research on Educational Effectiveness, 2018 Spring Research Conference, Washington, DC
- “Small-Scale Interventions, Large-Scale Results: Using Behavioral Designs to Close the Gender Gap in Technology,” Association for Public Policy Analysis and Management, 2017 Fall Research Conference, Chicago, IL
- “The Impacts of a Novel Advising Intervention on the Gender Gap in Technology: A Randomized Controlled Experiment,” Midwest Political Science Association, 2017 Annual Conference, Chicago, IL
- “Representation in Networks: A Study of Sexual Assault Reporting on College Campuses,” with Jill Nicholson-Crotty, Hongseok Lee, and Kimberly Madsen, Midwest Political Science Association, 2017 Annual Conference, Chicago, IL
- “Teacher Evaluation Policy Reform in the US States,” Midwest Political Science Association, 2016 Annual Conference, Chicago, IL
- “Introduction to Web Scraping with Python,” 2016 CEWIT Techie Women Have More Conference, Bloomington, IN
- “Charter School Competition: Evidence from Illinois Public Schools,” Midwest Political Science Association, 2013 Annual Conference, Chicago, IL
- “Mexican Migration, Acculturation, and the Decision to Remit,” 2011 (New) Debates on Belonging: A Graduate Student Conference on Contemporary Issues in Immigration, New York, NY
- “Siguiendo el Dolar (Following the Dollar)” with Maria Vidal de Haymes, 2011 Perspectives on North American Migration Conference, Mexico City, Mexico

INVITED TALKS

- Speaker, Trailblazers & Innovators Series, Graduate Mentoring Center, Indiana University, April 2023
- Panelist, “Understanding the Evolving Use of Online Platform Tools in Shaping Campaign Strategies,” Bringing Transparency to Digital Political Campaigns, Princeton University Center for Information Technology Policy, December 2022
- Panelist, “Environments that sustain early childhood success,” Early Learning, Long-term Benefits: Lessons from 20 Years of Research on Tulsa’s Pre-K Program, Georgetown University Center for Research on Children in the United States (CROCUS), September 2022
- Guest, “Political Digital Advertising Analysis,” Data Skeptic Podcast, July 2022 ([Link](#))

MEDIA COVERAGE

- Chason, Rachel. January 17, 2020. Georgetown University works with D.C. agency to improve rental inspection policies. *The Washington Post*. ([Link](#))
- Austermuhle, Martin. January 22, 2020. How Georgetown Grad Students Are Helping D.C. Conduct Better Housing Inspections. *WAMU*. ([Link](#))

TEACHING EXPERIENCE

Data Science II: Applied Machine Learning (Graduate)
Data Science III: Advanced Modeling Techniques (Graduate)
Introduction to Data Science (Graduate)
Statistical Techniques (Undergraduate)
Analyzing Unstructured Data with Python (Executive)

INDUSTRY & CONSULTING EXPERIENCE

Cost-Benefit Analysis Consultant Undisclosed Client, Indianapolis, IN	Summer 2017
Intern , Data Sciences & Solutions Eli Lilly and Company, Indianapolis, IN	Summer 2016
Intern , Center for Applied Cybersecurity Research Indiana University, Bloomington, IN	Summer 2015
Program Evaluation Consultant Indianapolis Chamber of Commerce	Summer 2014
Senior Financial Analyst , Location & Commerce Nokia Corporation, Chicago, IL	2008 – 2012
Financial Analyst , NAVTEQ Nokia Corporation, Chicago, IL	2006 – 2008
Financial Professional Development Program Abbott Laboratories, Abbott Park, IL	2003 – 2006

PROFESSIONAL SERVICE & MEMBERSHIPS

Editorial Board: Journal of Research on Educational Effectiveness, Journal of Technology Science

Referee: Journal of Policy Analysis and Management, Journal of Politics, Journal of Research on Educational Effectiveness, PS: Perspectives on Politics, Political Research Quarterly, American Political Science Review, Journal of Behavioral Public Administration, Journal of Technology in Human Services

Member: Association for Public Policy Analysis and Management, American Political Science Association, Midwest Political Science Association, Political Methodology Society, Society for Research on Educational Effectiveness